



Israel's Leading Companies in Social Responsibility 2010 - Maala CSR Ranking

Index

- ★ New company
- ▲ Increase in score
- ▲ Increase in bending
- High environment impact

Partners

- S&P Maalot
- Tel Aviv Stock Exchange
- McKinsey & Company
- Ernst & Young Process Auditing

Publicly traded companies																			
Rank	Company name (Alphabetical order)	Sector	Business ethics			Human rights and workplace			Community involvement				Environment				Corporate governance		
			Code of ethics	Internal system for implementing code of ethics	Total Business ethics	Human rights and fair workplace	Advanced work place	Total human rights and work place	Philanthropy	Investment policy	Employee volunteering	Total community involvement	Policies	Management and implementation	Environmental performance	Total environment	Board policies	Social reporting and auditing	
Platinum	▲ Alvarion	Communication Systems	10	7	8	10	6	8	8	10	10	10	10	9	10	8	9 ●	7	1
	▲ Bank Hapoalim	Banking	10	10	10	10	8	9	10	10	10	10	10	8	10	10	10	10	8
	▲ Baran Group	Engineering	10	8	9	10	5	7	9	10	10	10	10	10	10	10	10	8	9
	▲ Blue Square Israel	Retail	9	8	8	10	5	7	8	10	10	10	10	9	10	10	10 ●	10	1
	▲ Cellcom	Cellular	10	7	8	10	8	9	3	10	9	5	9	10	10	6	8 ●	7	6
	▲ Discount Bank	Banking	10	10	10	10	9	10	7	10	10	8	8	10	10	10	9	10	10
	▲ Eden Springs	Food & Beverages	9	8	8	10	8	9	7	10	4	6	8	10	8	8	9 ●	9	1
	▲ Elbit Systems	Defence Systems	10	10	10	10	5	8	3	10	8	5	8	10	10	10	10 ●	10	10
	▲ Gazit Globe	Real Estate	10	10	10	10	5	8	5	6	10	6	9	10	9	9	9	6	6
	▲ Leumi Bank	Banking	10	10	10	10	7	8	7	10	10	8	8	10	9	9	10	10	10
	▲ Makhteshim Agan Industries	Chemicals	10	8	9	7	5	6	8	10	10	9	8	10	8	8	●	7	5
	▲ Ormat Industries	Energy	10	10	10	10	4	7	7	1	9	6	10	10	10	10	10	7	6
	▲ Osem Group	Food & Beverages	10	9	10	10	6	8	10	10	9	10	8	10	10	10	10 ●	5	1
	▲ Partner Communication	Cellular	9	10	10	10	9	10	5	10	10	7	9	10	9	10	10 ●	10	9
	▲ Strauss Group	Food & Beverages	10	9	10	10	8	9	10	10	10	10	9	10	10	10	10 ●	10	9
★ Tambour	Chemicals	10	9	10	10	8	9	6	6	10	7	10	10	10	10	9 ●	9	1	
▲ Teva Pharmaceutical Industries	Pharmaceuticals	10	9	10	10	6	8	10	10	10	10	9	10	10	10	9 ●	8	5	
Gold	▲ Alony Hetz Properties And Investments	Real Estate	10	9	10	10	1	6	5	10	9	6	9	7	3	7	●	9	1
	▲ Audiocodes	Communication Systems	10	4	7	5	1	3	4	3	10	6	8	8	7	8 ●	8	1	
	★ Bezek	Communication Services	10	7	8	10	7	8	3	10	7	5	8	10	8	9 ●	7	1	
	▲ Ceragon Networks	Communication Systems	9	6	7	10	3	6	3	1	9	4	8	10	1	7	●	8	1
	▲ Clal Insurance Enterprises Holdings	Insurance & Finance	10	9	10	8	7	7	1	10	6	3	1	6	7	4	●	9	1
	★ Dan Hotels Corp.	Hoteliery	10	9	10	10	5	7	4	3	1	3	1	4	6	4 ●	6	1	
	▲ Delta Galil	Textile	10	5	7	10	3	6	2	1	1	1	10	10	8	9 ●	7	5	
	▲ Given Imaging	Bio-Tech	10	10	10	8	6	7	1	10	10	7	8	9	7	8	●	10	1
	▲ Harel Insurance & Finance	Insurance & Finance	10	9	10	8	6	7	2	1	7	3	4	10	10	7	●	7	2
	▲ Industrial Buildings Corporation	Real Estate	10	8	9	8	4	6	10	1	7	7	9	9	2	7	●	8	1
	▲ Isrotel	Tourism	10	10	10	10	7	8	9	6	10	8	8	2	4	4 ●	6	1	
	▲ Ituran Group	Business Services	10	7	8	10	4	7	10	10	8	9	1	4	5	3	●	6	1
	▲ Jerusalem Economic Corporation	Real Estate	10	10	10	6	3	5	10	6	1	7	1	1	1	1	●	8	1
	★ Mellanox Technologies	Computing & Software	10	8	9	10	6	8	2	1	1	1	8	6	7	7	●	7	1
	▲ Ness Technologies	Computing & Software	9	10	10	10	6	8	1	6	7	4	6	7	7	7	●	10	1
★ New Hamashbir Lazarchan Israel	Retail	10	6	8	7	7	7	10	6	7	8	1	1	8	4 ●	5	1		
▲ Nice Systems	Communication Systems	10	8	9	4	6	5	1	1	9	1	10	10	7	9	●	9	1	
▲ Paz	Energy	10	7	8	7	7	7	3	6	1	3	9	10	5	7 ●	6	1		
▲ Plasson Industries	Plastic Industry	5	1	2	10	7	8	2	10	10	4	9	10	8	9 ●	7	1		
★ Scailex Corporation	Finance	9	4	6	10	8	8	7	1	10	6	1	2	1	1	●	10	1	
Silver	▲ Alrov (Israel)	Real Estate	8	9	8	5	6	5	5	6	1	4	1	6	4	3	●	5	1
	▲ Delek The Israel Fuel Corporation	Energy	7	1	3	4	4	4	1	3	1	1	4	6	2	3 ●	5	1	
	▲ Excellence Nessuah Investment House	Insurance & Finance	7	5	6	10	6	8	4	1	9	4	2	6	9	6	●	5	1
	▲ Hot Cable Systems Media	Communication Services	9	7	8	10	6	8	5	1	5	4	1	6	4	4 ●	6	1	
	▲ Israel Brokerage And Investment Ibi	Insurance & Finance	10	3	6	10	4	6	1	6	9	2	4	3	1	3	●	8	1
	★ Mehadrin	Agriculture	6	1	3	10	2	6	1	1	1	1	10	7	8	8 ●	5	1	
	▲ The Phoenix Holding Company	Insurance & Finance	9	7	8	10	8	8	1	6	9	3	1	5	7	4	●	6	1
	★ Tigbur Temporary Help	Manpower Recruitment	8	6	7	7	6	6	1	1	1	1	3	3	1	2	●	5	1
	▲ Union Bank Of Israel	Banking	10	10	10	10	4	7	1	6	10	3	1	2	1	1	●	10	1
	★ Y.H. Dimri Construction And Development	Building	7	1	3	7	3	5	6	1	1	4	1	1	1	1 ●	2	1	

Private, governmental & traded companies

Rank	Company name (Alphabetical order)	Sector	Code of ethics	Internal system for implementing code of ethics	Total Business ethics	Human rights and fair workplace	Advanced work place	Total human rights and work place	Philanthropy	Investment policy	Employee volunteering	Total community involvement	Policies	Management and implementation	Environmental performance	Total environment	Board policies	Social reporting and auditing	
Platinum	▲ Applied Materials	Electronics Systems	10	8	9	7	5	6	10	10	10	10	5	10	10	9 ●			
	★ CTS Group	Pharmaceuticals	10	7	8	10	4	7	6	6	6	6	8	10	9	8 ●			
	▲ Derech Eretz	Infrastructure	7	9	8	10	6	8	7	10	10	8	6	10	9	9 ●			
	▲ ECI Telcom	Communication Systems	10	10	10	10	7	8	3	10	10	5	9	10	10	10 ●			
	▲ Elta Systems	Defence Systems	10	7	8	10	5	8	7	6	5	6	7	10	8	8 ●			
	▲ Hewlett-Packard Israel	Computing & Electronic Systems	10	9	10	10	7	8	10	6	10	9	10	10	8	9 ●			
	▲ Intel Corporation	Semiconductor	10	10	10	10	5	7	5	10	10	7	10	10	10	10 ●			
	★ Leumi Card	Banking	10	9	10	10	8	9	10	10	9	9	9	6	10	5	7	10	8
	▲ Microsoft Israel	Computing & Software	10	10	10	10	7	8	10	10	8	10	10	10	10	3	8		
	▲ Motorola Israel	Communication Systems	10	10	10	10	6	8	7	10	10	8	8	9	10	7	8 ●		
	▲ Netafim	Irrigation Systems	10	10	10	10	7	8	5	10	10	6	6	10	10	8	9 ●		
	▲ P&G	Consumer Goods	10	10	10	10	8	9	5	10	10	6	10	10	6	9	9 ●	8	10
	▲ Psagot Investment House	Insurance & Finance	10	10	10	10	7	8	5	10	10	6	6	9	10	10	10		
	▲ Rafael Advanced Defense Systems	Defence Systems	10	10	10	10	7	9	8	10	10	10	10	9	10	10	10 ●	10	10
	▲ Sandisk Israel	Electronics Systems	10	10	10	10	4	7	5	10	9	6	6	9	10	4	8		
▲ Unilever Israel	Food & Beverages	10	10	10	10	6	8	10	10	9	10	10	9	10	10	10 ●			
Gold	★ G4S	Manpower Recruitment	10	7	8	10	7	8	1	6	8	2	6	10	9	8			
	▲ Carmel Forge	Advanced Materials	10	7	8	10	5	7	1	1	6	1	9	10	10	10 ●			
	▲ Carmel Olefins	Chemicals	10	10	10	10	5	7	1	10	10	3	6	10	10	9 ●		7	
	▲ Home Center	Retail	10	8	9	7	6	6	2	10	6	4	1	2	9	5 ●			
	▲ Manpower Israel	Manpower Recruitment	10	10	10	8	8	8	2	10	8	4	1	2	1	1	●		
	▲ Perrigo	Pharmaceuticals	10	7	8	10	6	8	2	6	4	3	8	8	8	8 ●			
	★ SAP	Computing & Software	10	7	8	10	5	7	2	10	10	5	10	10	10	10			
	▲ Soglowek	Food & Beverages	10	1	5	10	4	7	7	3	10	7	8	10	5	7 ●			
	▲ The Coca-Cola Company	Food & Beverages	7	3	5	10	4	7	7	6	6	7	8	10	8	9 ●			
	Silver	★ Israel Post	Retail	6	1	3	7	5	6	3	1	1	1	7	6	7	7 ●		
★ Siemens		Infrastructure	8	10	9	7	5	6	1	1	1	1	1	3	7	5 ●			
▲ Smile Telcom 012		Communication Services	8	2	5	4	6	5	1	1	5	1	1	2	5	3 ●			

Ranking Key

- Grade 10 95% - 100%
- Grade 9 90% - 95%
- Grade 8 80% - 90%
- Grade 7 70% - 80%
- Grade 6 60% - 70%
- Grade 5 50% - 60%
- Grade 4 40% - 50%
- Grade 3 30% - 40%
- Grade 2 20% - 30%
- Grade 1 0% - 20%