

**5**

**Paths to  
Success  
through  
Sharing**

**Neal Gorenflo | [Shareable.net](http://Shareable.net) | [@Shareable](https://twitter.com/Shareable)**

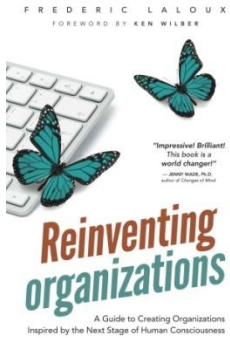
NH BRUSSELS  
AIRPORT

**NH**  
BRUSSELS

Come,  
relax, enjoy  
stay a while  
and  
experience  
the way  
you deserve  
to be treated.

# #1

# Share the Business with Employees



"GOOD" = HEAL THE WOUNDS OF MODERNITY

## Reinventing Organizations

CONFORMIST ORGANIZATIONS

Formal Roles

Processes

ACHIEVEMENT ORGANIZATIONS

Innovation

Accountability

Meritocracy

PLURALISTIC ORGANIZATIONS

Empowerment

Values-Driven

Stakeholders

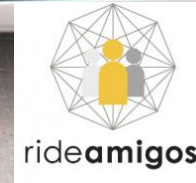
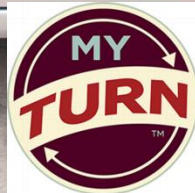
EVOLUTIONARY ORGANIZATIONS

Self-management

Wholeness

Evolutionary Purpose

# #2 Help Employees Share



# #3

# Share Space w/ Customers



SEATS2MEET.COM

# #4 Innovate w/ Customers

The screenshot displays the LEGO Ideas website interface. At the top, the LEGO IDEAS logo is on the left, and a search bar and a blue 'Login' button are on the right. Below the header, a navigation menu includes 'Discover', 'Submit', 'Community', 'How It Works', and 'Blog'. The main content area features a large blue banner with the text 'Have an idea for a LEGO® set?'. A process flow is shown with four icons: a lightbulb, two faces, a hand holding a brick, and a brick being placed on a set. Below these icons are the labels 'Share Your Idea', 'Gather Support', 'LEGO Review', and 'New LEGO Product'. A white button labeled 'Learn How It Works' is centered at the bottom of the banner. At the very bottom of the banner, it says 'Ready to get started?' next to a blue 'LOGIN' button. A partial view of another banner is visible at the bottom of the page.

# #5

# Create a Sharing Business Model



FoodCloud helps businesses redistribute their surplus food to people who need it. [Learn more](#)

855

Tonnes of  
food  
donated

1,880,000

Meals  
donated

2,738

Tonnes of  
Co2 savings